SMS and Phone Call Privacy Policy

SMS/Text Messaging

Porter and Chester Institute, Inc. ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information, including information collected in connection with our SMS (text messaging) communications.

Information We Collect

We may collect personal information that you voluntarily provide to us, including but not limited to:

- Name
- Email address
- Mailing address
- Mobile phone number

This information may be collected when you:

- Complete forms on our website
- Submit inquiries or applications
- Register for events
- Communicate with us directly

SMS Communications

Consent to Receive Text Messages

By providing your mobile phone number and explicitly opting in (for example, by checking a consent box on a form), you agree to receive SMS messages from Porter and Chester Institute. Message and data rates may apply.
Consent to receive text messages is not a condition of enrollment or purchase.

Types of Messages You May Receive

Messages may include both **informational and promotional content**, such as:

- Admissions updates and application status notifications
- Event reminders and campus information
- Enrollment-related communications
- Promotional messages about programs, opportunities, or events

Message frequency may vary. You may receive multiple messages per week depending on your engagement with us.

How You Opt In

You may opt in to receive SMS messages by:

- Submitting forms on our website and selecting the SMS consent option
- Registering for events and opting into text communications
- Providing consent during the application or inquiry process
- Communicating with us and agreeing to receive follow-up messages

Information Collected for SMS Communications

When you opt in to receive SMS messages, we may collect:

- Your mobile phone number
- Your name

- Information related to your inquiry, application, or engagement with us

How We Use SMS Information

We use your information to:

- Send admissions and enrollment communications
- Provide application updates and reminders
- Share event information
- Send promotional and marketing messages (where consent has been provided)
- Respond to inquiries and provide support

Sharing of SMS Information

We do not sell, rent, or share your mobile phone number or SMS consent information with third parties for their marketing purposes.
We may share your information with trusted service providers (such as messaging platforms) solely for the purpose of delivering SMS communications.

Opt-Out of SMS Communications

You may opt out of receiving text messages at any time by replying:

- **STOP** to unsubscribe

Message and data rates may apply. Carriers are not liable for delayed or undelivered messages.

Retention of SMS Data

We retain SMS-related information only for as long as necessary to fulfill the purposes described in this policy or as required by applicable law. When no longer needed, we securely delete or anonymize the information.

How We Use Your Information

We may use your information to:

- Provide and improve our services
- Communicate with you
- Process applications and registrations
- Respond to inquiries
- Comply with legal obligations

Your Privacy Rights

You may request to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your data

To make a request, please contact us using the information below.
You may also opt out of SMS communications at any time by replying STOP.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information.

Contact Us

If you have questions about this Privacy Policy or your data, contact us at:
Email: webmaster@porterchester.com